

TRISOTECH INNOVATION SUITE

FIND INSIGHTS TO SET, ACHIEVE AND MAINTAIN YOUR DESIRED BUSINESS OUTCOMES

The intersection of customer empowerment and rapidly evolving enabling technologies is fostering a time of unprecedented opportunity and risk for organizations. Industries appear to change more quickly and drastically than ever and, in many ways, that pace of change is accelerating. This is why we now talk about exponential evolution of technology adoption, competition and, most importantly, consumer behaviours. Being able to deploy innovation in time to create value for the customer is now not only important, but a prerequisite to an organization's future survival and prosperity. We live at a time where it is more important than ever to create an environment that fosters innovation and facilitates the implementation of new strategies.

A traditional approach for addressing strategic issues has been groups of people using a white board and sticky notes to brainstorm. Whilst a lot of books have been written on various methodologies using canvases to capture and structure ideas, documenting and communicating new strategies remains challenging for many organizations. Furthermore, these sessions are rarely correlated to other similar efforts or to how these strategies impact existing business capabilities.

Trisotech Innovation Suite enables creative thinking methods and provides crowd-sourcing tools for capturing and communicating strategies while aligning them to existing and future business capabilities. The Suite leverages best practices of existing methodologies in a fully digital world to help you translate your corporate strategy into the desired digital experiences for potential and actual clients. It makes it easy to assess the impact of innovation, from strategic intent to tactical decisions.

USE THE INNOVATION SUITE TO:

- Envision new possibilities for your business by engaging groups of people in solving common problems and by gathering ideas that are spontaneously contributed.
- Use recognised methods to view brainstorming results from different standpoints and find the best actionable ideas that will shape your strategy.
- Step into the shoes of your potential clients to gain a deeper understanding of their needs and desires and design every facet of your client facing operations to offer a great experience.
- Create a business and IT-agnostic visual representation of the business capabilities for a common understanding of what the business does.
- Produce existing and intended business capability models tracking required changes in processes, resources, information and systems to establish a step-by-step transformation roadmap.

THE DECISION MANAGEMENT SUITE



Ideation



Capability Modeler



Landscaping



Request a live demo of the Suite
at Trisotech.com/Request-demo

TRISOTECH INNOVATION SUITE

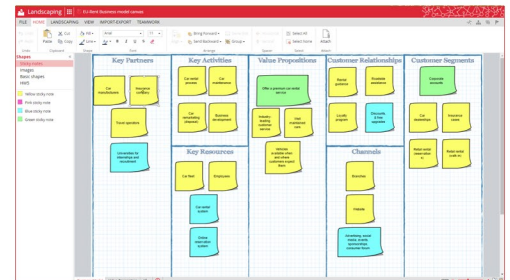
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The Trisotech Innovation Suite is composed of a Landscaping tool, a Capability Modeler and the Ideation application that together enable creative and design thinking-based brainstorming sessions for business transformation. Business users can leverage recognized methods to find the best innovation strategy and plan its deployment into the business operations.



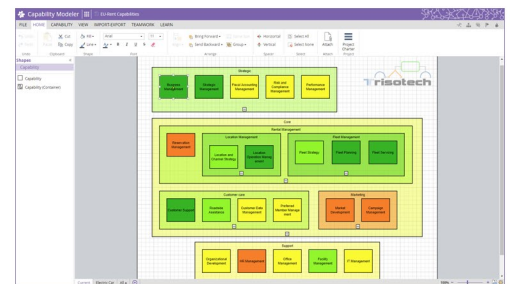
Trisotech Landscaping is a strategic planning and light-weight business architecture tool

- Enables the easy capture of strategic brainstorming sessions results and rationalization of ideas using various canvases
- Supports visual representation of business architecture in a simple and intuitive technological environment



Trisotech Capability Modeler is a business architecture tool enabling the alignment of business operations to strategic intent

- Allows creation of business capability models understandable by both business and IT stakeholders
- Tracks the impact of strategic intent and tactical decisions on the main elements of the business operations
- Enables maturity and performance visualisation in easy to use heatmaps



Trisotech Ideation is a multi-device application enabling real-time contribution of ideas during work sessions

- Broadens the scope of ideas beyond individual working sessions and increases quality and quantity of work by tapping on crowd knowledge
- Improves speed of consensus by facilitating co-operation
- Increases organizational sense of participation in achieving results

